



2021 Chamber of the Year Awards

It is the goal of the LACCE Chamber of the Year Award program to recognize those chambers that have distinguished themselves and their community through excellence in chamber management. The LACCE awards are presented on an annual basis. The chamber must be a member in good standing of the Louisiana Association of Chamber of Commerce Executives (LACCE). Winners are selected from entries submitted by individual Chambers of Commerce from across the state. ***(Previous winners must wait two years before applying again.)***

The entries are judged by an out-of-state panel of judges comprised of current chamber executives. Write a narrative of no more than 300 words each on how your Chamber excels in these forms of organizational excellence for the following topics. Achievements and examples must have taken place within the last 18 months. No more than 4 supplemental materials will be accepted – one per topic (*i.e., articles, publications, communications samples, etc.*).

1. **Networking & Communication (25%)**
 - a. Describe your Chamber's Communications Plan
 - b. Describe your Chamber's Special Event's or Networking Opportunities
2. **Education & Business Development (25%)**
 - a. Describe your Chamber Business Education Programs
 - b. Describe your Chamber's Business and Member Development Programs
3. **Advocacy & Government Relations (25%)**
 - a. Describe how your Chamber identifies its Advocacy issues
 - b. Describe your chamber's activity on a local state, and/or federal level including issues and successes.
4. **Community Engagement & Social Impact (25%)**
 - a. Describe how your chamber fosters community engagement
 - b. Describe how your Chamber has made a positive social impact

Awards will be presented in three separate categories:

- **Small Chambers** – defined as having **Actual Previous Year's Revenue** at or below \$150,000 per year
- **Medium Chambers** – defined as having **Actual Previous Year's Revenue** above \$150,000 and below \$750,000 per year
- **Large Chambers** – defined as having **Actual Previous Year's Revenue** greater than \$750,000 per year.

Your entry should be emailed to Tiffany Fulmer Ott with LACCE at tfulmer@tlfexecutiveservices.com no later than **Friday, August 13, 2021**.

The award winners will be announced at the annual LACCE Annual Conference. We encourage all chambers to submit entries and share your successes with your contemporaries.



2021 Chamber of the Year Awards ENTRY APPLICATION

This entry application must be completed and submitted along with your previous year-end total revenue (*all revenue – i.e., Membership, Events, Programming, Sponsors/Investors, etc.*), four (4) written narratives, and any additional supporting material.

Chamber Name _____

Address _____

City, State, Zip _____

Phone (____) _____ Fax (____) _____

E-mail _____ Web Site _____

Cities/Parishes served _____

Total population of service area _____

Chief Paid Executive _____ Title _____

Total Chamber Membership _____

FY 2020 Total Revenue \$ _____

This form along with the materials noted below should be emailed to:

LACCE
Tiffany Fulmer Ott
tfulmer@tlfexecutiveservices.com

Your entry must be received by **Friday, August 13, 2021 to be eligible for consideration.**

Your entry should include, at a minimum:

- 1) A copy of your chamber's previous year Profit and Loss Statement of Total Earnings Report
 - 2) Narrative descriptions and other examples of projects that have contributed to:
 - Networking & Communication
 - Education & Business Development
 - Advocacy & Government Relations
 - Community Engagement & Social Impact
 - 3) Up to four (4) supporting materials (one per topic)
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Sample Narrative Scoring Rubric

Networking & Communication											Scores
Grammar & Spelling	1	2	3	4	5						
Communications Plan	1	2	3	4	5	6	7	8	9	10	
Networking Opportunities	1	2	3	4	5	6	7	8	9	10	
Education & Business Development											
Grammar & Spelling	1	2	3	4	5						
Business Education Programs	1	2	3	4	5	6	7	8	9	10	
Business and Member Development Programs	1	2	3	4	5	6	7	8	9	10	
Advocacy & Government Relations											
Grammar & Spelling	1	2	3	4	5						
Identification Plan for Issues	1	2	3	4	5	6	7	8	9	10	
Advocacy Activity	1	2	3	4	5	6	7	8	9	10	
Community Engagement & Social Impact											
Grammar & Spelling	1	2	3	4	5						
Fosters Community Engagement	1	2	3	4	5	6	7	8	9	10	
Positive Social Impact	1	2	3	4	5	6	7	8	9	10	
Grand Total											

Notes: